

Think of a great
presentation that you
have attended.

What made it great?



Taking YOUR Presentation from Good to Great



The Components of Good Education

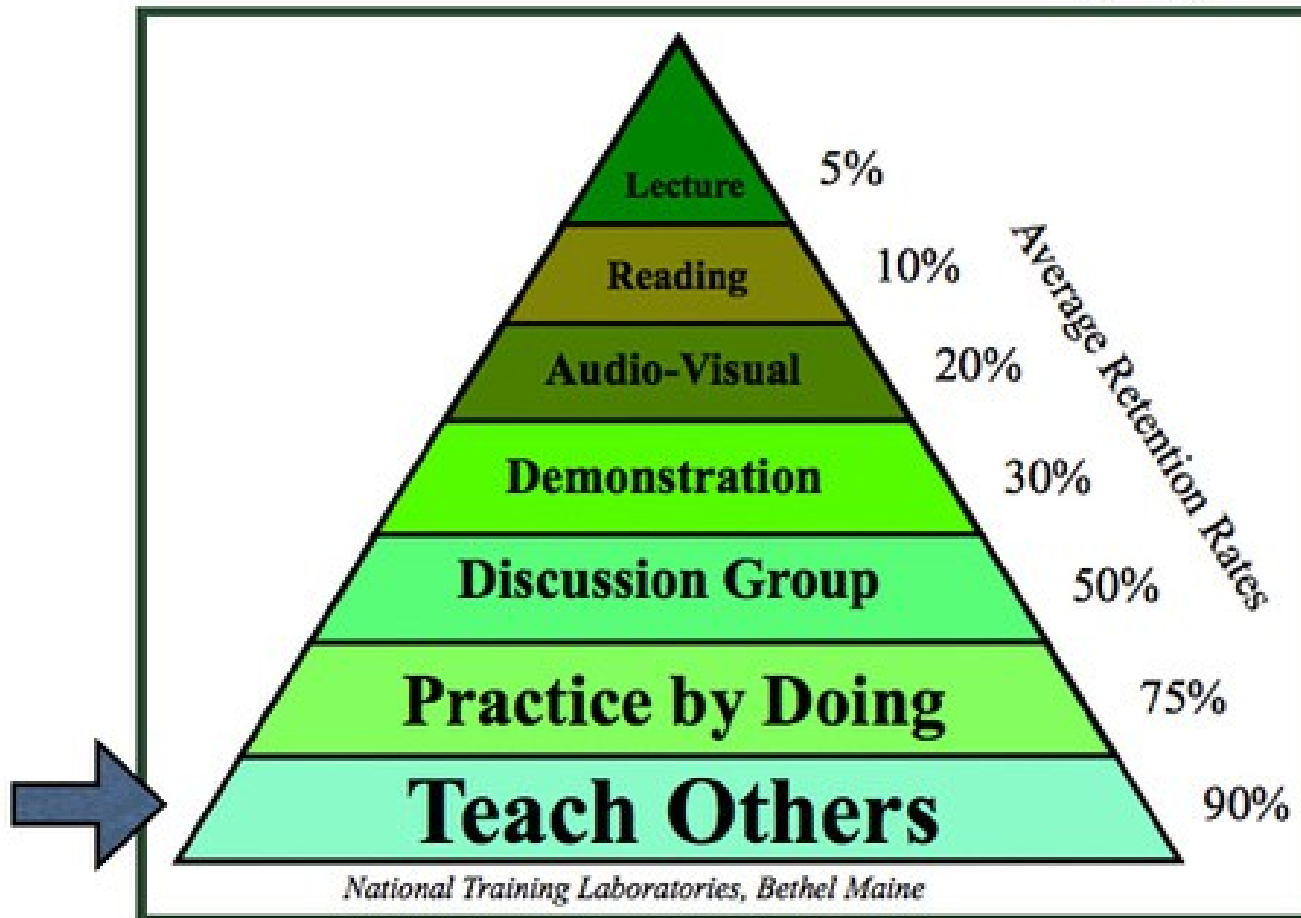
Awareness

- Appreciation
- Understanding
- ACTION



Learning Techniques

The Learning Pyramid



Know Your Audience



Know your Message... And SAY it!



My Message:

The keys to a great presentation are:

1. knowing your message

2. setting goals


3. establishing measures of success

Setting GOALS allows you to achieve them



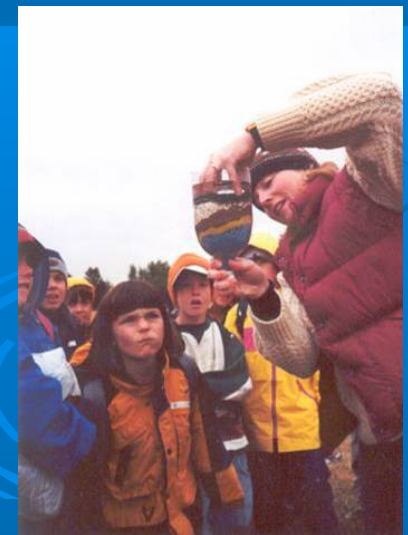
My Goals:

Participants will...

1. Become acquainted with best “learning” techniques.
 2. Learn to set goals and integrate assessment to improve their presentation.
 3. Be able to identify at least 2 new give-away items that will further engage their audience as “Water Stewards”.
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- The background of the slide features several concentric, light blue circular ripples that resemble water droplets or stones thrown into a pond, positioned primarily in the lower right and bottom center areas.

Engage Your Audience

- Talk *with* your audience, not *at* them
- Physically engage
- Ask questions
- Hands-on, minds-on
- Please don't speak in Alphabet Soup



Make Demonstrations Hands-On

This is SO Cool!



This is SO Boring!



Design with SUCCESS in Mind



I will be successful when...

1. Participants are engaged throughout the session.
2. Participants utilize the handouts to set goals and measurements for their own presentations.
3. Participants generate a list of effective giveaways that further the message of their presentations.



Assessment Tools

- Show of hands
- Pre and post tests
- Trivia game
- Asking questions
- Draw me a picture
- Fabulous prize questions
- Thumbs up/thumbs down
- Think, Pair, Share



If you give a man a fish...



He's gonna take a picture.

If you teach a child to fish...



And give him a fishing pole

The whole family goes fishing!



Attributes of a Good Giveaway

1. **Connected to the message**
2. **Moves people towards action**
3. **Engages a new audience**
4. **Removes barriers**
5. **A 'take away', not a 'throw away'**



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